

5 Steps to Producing A Free Video Workshop

STEP 1: Æther Multimedia produces a high quality video workshop for you at no cost to you

STEP 2: You retain exclusive intellectual property rights to your video workshop content

STEP 3: Æther hosts the video workshop for you and retains exclusive distribution rights for the first 50 video workshops sold

STEP 4:

You share your profits with Æther Multimedia for the first 50 video workshops sold

STEP 5:

After 50 video workshop sales, you get your video and distribution rights (you can still host with us if you want to!)

QUALIFICATIONS

Generally, our FREE video clients must meet certain qualifications. You don't have to meet all of these criterion, but the more the better. Here are a few things we're looking for:

- Is your skill marketable? Will it sell workshop videos?
- Do you have an established business related to your workshop skill and a marketing plan in place?
- Are you considered a subject matter expert?
- Do you have a blog with significant subscribers?
- Do you have social media with a significant following?
- Are you likable, charismatic and easy to work with?

